



“You’re very Richmond if you think heaven is a mix of The Bizarre Bazaar and The Jefferson Hotel” — Janet Chenoweth

For 50 years The Bizarre Bazaar’s Christmas Collection show has been a Richmond shopping tradition! The gift show has received Regional and National recognition over its long history. Women’s Day Magazine chose it as a featured event, Sunshine Artist Magazine has recognized The Christmas Collection in its Top 50 Events, and the Richmond Times Dispatch chose it as one the Top Three events in Richmond!

Demographics:

Women 24-75

**Household income +
75k**

**Attendance for
Christmas:**

25 – 30K

Attendance for Spring:

12 – 15K



**50th Christmas Collection Schedule of Events:
December 3rd – December 7th, 2025
Richmond Raceway Complex**

Booth Fee:

Standard Booth (10’x10’ or 8’x12’)

\$1,200

Artist and Crafter Booth (10’x10’ or 8’x12’)

\$900

**Additional Information is
available on our website:
www.thebizarrebazaar.com**

Wednesday, December 3rd

4:30 p.m. to 9 p.m. Preview Gala

Thursday, December 4th

8 a.m. to 10 a.m. Early Bird Shopping

10 a.m. to 7 p.m. General Shopping

Friday, December 5th

8 a.m. to 10 a.m. Early Bird Shopping

10 a.m. to 7 p.m. General Shopping

Saturday, December 6th

10 a.m. to 6 p.m. General Shopping

Sunday, December 7th

10 a.m. to 5 p.m. General Shopping



The Spring Market and Christmas Collection shows provide a unique marketplace for talented artists, small businesses & cottage industries. Our demographic is middle to upper income shoppers coming from the Tri-state area. Attendance for Christmas is 25,000-30,000 shoppers and 12,000-15,000 shoppers for Spring.

34th Spring Market Schedule of Events:

April 10th-12th, 2026

Richmond Raceway Complex

Booth Fee:

Standard Booth (10'x10' or 8'x12')

\$850

Artist and Crafter Booth (10'x10' or 8'x12')

\$700

Friday, April 10th

8 a.m. to 10 a.m. Early Bird Shopping

Friday, April 10th

10 a.m. to 7 p.m. General Shopping

Saturday, April 11th

10 a.m. to 6 p.m. General Shopping

Sunday, April 12th

10 a.m. to 5 p.m. General Shopping

Extensive PR, advertising and promotion takes place throughout the year over a variety of media platforms. Over 40,000 invitations are mailed, we advertise on local television and radio, utilize print advertising in local and regional newspapers & magazines, and target market on several social media platforms. Sponsorships are available as well.

Contact Information

Website: www.thebizarrebazaar.com

Email: info@thebizarrebazaar.com

Facebook: [facebook.com/The Bizarre Bazaar Shows](https://facebook.com/TheBizarreBazaarShows)

Instagram: [@thebizbaz](https://www.instagram.com/thebizbaz)

**START YOUR APPLICATION PROCESS
TODAY! WE WOULD LOVE TO HEAR
FROM YOU!**



THE BIZARRE BAZAAR

PO Box 8330 - Richmond, VA 23226
 Email: info@thebizarrebazaar.com - Website: www.thebizarrebazaar.com
 Phone: 804-673-7015 - Fax: 804-673-7017



Thank you for your interest in THE BIZARRE BAZAAR shows held in Richmond, Virginia: **The Spring Market** takes place the second weekend in April and **The Christmas Collection** takes place the first weekend in December. This information sheet will provide you with details regarding booth fees, dates, rules of participation, and demographic information about our show. Initially, we would like to jury your booth with information that you provide about your business, photographs of your product line(s) and booth set-up photos; this ensure that your business fits the format of our shows and that your participation would be a fun and profitable experience.

The Bizarre Bazaar mission is two-fold; our first objective is to bring high quality, unique product lines to the Richmond market, to provide a springboard for cottage industries, talented crafts persons and artists, small businesses and new and unique boutiques. Our second objective is to partner with various local non-profit organizations to raise awareness for their causes. We strive to make our shows a marketplace for unusual and upscale gifts, decorative accessories, gourmet foods, fine art and upscale crafts. We look for exhibitors that compliment this mission.

APPLICATION TO THE BIZARRE BAZAAR SHOWS

To apply, please send the application along with photographs of inventory, booth set-up picture(s) and a resume of shows. There is no application fee. The primary purpose of the jury process is to ensure that your booth fits the format of The Bizarre Bazaar shows, and that we do not have too many vendors already selling similar products lines. You are welcome to submit your application via email to info@thebizarrebazaar.com or mail to our office. If mailing, please include a self-addressed, stamped envelope to return your materials.

EXCLUSIVE EXHIBITOR CLAUSE

The Bizarre Bazaar exhibitors are chosen for uniqueness, quality and diversity of merchandise. Accordingly, it is the policy of The Bizarre Bazaar to only accept vendors with limited exposure in the Richmond marketplace. The Bizarre Bazaar will not therefore accept exhibitors that have exhibited in any ticketed shows similar in scale to The Bizarre Bazaar within the Richmond area (45 miles) during the year or accept vendors that have participated in a show within 100 miles of Richmond forty-five days prior to The Christmas Collection or Spring Market shows. The Bizarre Bazaar reserves the right, at its sole discretion, to dismiss from the show any exhibitors who violate this policy at any time, with forfeiture of all booth fees and/or disqualification from future participation in The Bizarre Bazaar shows. Any questions arising from this stated unilateral policy should be discussed with the director, Eliza Siegel Branch prior to final acceptance. This policy is very important to the show and is enforced.

After the jury reviews your application, we will contact you via email regarding your acceptance. If you are accepted, we will include contracts for one or both shows. We cannot hold booth spaces until the contract is returned to us with a deposit of \$100 per booth space requested. We hope that we will have the pleasure of having you as an exhibitor in one or both of our shows. We look forward to hearing from you soon!

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|-------------------|-------------------|------------|--|
| First Name | | Last Name | |
| Booth Name | | | |
| Address | | | |
| City | State | Zip | |
| Email Address | Office/Home Phone | Cell Phone | |
| List of Inventory | | | |

Please include the following items in your jury packet

- Application
- Resume of shows
- Photos of Inventory
- Photos of Booth Set-up
- Self Addressed, \$0.60 Stamped Envelope

How did you hear about The Bizarre Bazaar Shows?

- Trade Publication
- Consumer Publication
- Another Exhibitor
- Website
- Other: _____

I am interested in applying for acceptance in:

____ The Christmas Collection and/or ____ The Spring Market