

# THE BIZARRE BAZAAR®



## THE CHRISTMAS COLLECTION

“You’re very Richmond if you think heaven is a mix of The Bizarre Bazaar and The Jefferson Hotel” — Janet Chenoweth

For 49 years The Bizarre Bazaar®’s Christmas Collection show has been a Richmond shopping tradition! The gift show has received Regional and National recognition over it’s long history. Women’s Day Magazine chose it as a featured event, Sunshine Artist

Magazine has recognized The Christmas Collection in it’s Top 50 Events, and the Richmond Times Dispatch chose it as one the Top Three events in Richmond!



**49<sup>th</sup> Christmas Collection Schedule of Events:**  
**December 4<sup>th</sup> – December 8<sup>th</sup>, 2024**  
**Richmond Raceway Complex**

### **Booth Fee:**

Standard Booth (10’x10’ or 8’x12’)

\$1,000

Artist and Crafter Booth (10’x10’)

\$850

**Additional Information is available on our website:**

**[www.thebizarrebazaar.com](http://www.thebizarrebazaar.com)**

### **Wednesday, December 4<sup>th</sup>**

4:30 p.m. to 9 p.m. Preview Gala

### **Thursday, December 5<sup>th</sup>**

8 a.m. to 10 a.m. Early Bird Shopping

10 a.m. to 7 p.m. General Shopping

### **Friday, December 6<sup>th</sup>**

8 a.m. to 10 a.m. Early Bird Shopping

10 a.m. to 7 p.m. General Shopping

### **Saturday, December 7<sup>th</sup>**

10 a.m. to 7 p.m. General Shopping

### **Sunday, December 8<sup>th</sup>**

10 a.m. to 5 p.m. General Shopping

# THE BIZARRE BAZAAR®



*THE SPRING MARKET*

The Spring Market and Christmas Collection shows provide a unique marketplace for talented artists, small businesses & cottage industries. The demographic trend is towards middle to upper income shoppers coming from the Tri-state area. Attendance for Christmas is 30,000 shoppers and for Spring, 15,000 shoppers.



**33<sup>rd</sup> Spring Market Schedule of Events:**  
**April 11<sup>th</sup>-13<sup>th</sup>, 2025**  
**Richmond Raceway Complex**

### **Booth Fee:**

Standard Booth (10'x10' or 8'x12')  
\$750  
Artist and Crafter Booth (10'x10' or 8'x12')  
\$650

### **Friday, April 11<sup>th</sup>**

8 a.m. to 10 a.m. Early Bird Shopping

### **Friday, April 11<sup>th</sup>**

10 a.m. to 7 p.m. General Shopping

### **Saturday, April 12<sup>th</sup>**

10 a.m. to 7 p.m. General Shopping

### **Sunday, April 13<sup>th</sup>**

10 a.m. to 5 p.m. General Shopping

Extensive promotion takes place throughout the year over a variety of media platforms. Over 40,000 invitations are mailed, advertising on local television and radio, print advertising including local and regional newspapers & magazines, and targeted marketing on several social media platforms. Sponsorships are available as well.

### **Contact Information**

Website: [www.thebizarrebazaar.com](http://www.thebizarrebazaar.com)  
Email: [Thebizbaz@aol.com](mailto:Thebizbaz@aol.com)  
Facebook: [facebook.com/The Bizarre Bazaar Shows](https://facebook.com/TheBizarreBazaarShows)  
Instagram: [@thebizbaz](https://www.instagram.com/thebizbaz)

**START THE APPLICATION PROCESS  
TODAY! WE WOULD LOVE TO HEAR  
FROM YOU!**



# THE BIZARRE BAZAAR®

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E-mail: [thebizbaz@aol.com](mailto:thebizbaz@aol.com) - Website: [www.thebizarrebazaar.com](http://www.thebizarrebazaar.com)  
Phone: 804-673-7015 - Fax: 804-673-7017



*The Spring Market*

Thank you for your inquiry regarding the THE BIZARRE BAZAAR® shows held in Richmond, Virginia: the **Spring Market** held the first weekend in May and the **Christmas Collection** held the first weekend in December. This packet will provide you with the details on booth fees, dates, rules of participation, attendance at our shows, our mission, our promotion efforts, as well as the jury / application process. Initially we would like to jury your booth with photos, or a brochure of your product line to make certain that you business would fit into the show format and that your participation would be a fun and profitable experience. We strive to make our shows a marketplace for unusual and upscale gifts, decorative accessories, gourmet foods, fine art and upscale crafts and we look for exhibitors that compliment this mission.

### APPLICATION TO THE BIZARRE BAZAAR® SHOWS

The Bizarre Bazaar® shows are juried events and there is no application fee. In order to apply, please send photographs, or brochures of the inventory you wish to sell along with a photo of your booth set-up and a resume of shows. You are welcome to email your application to [thebizbaz@aol.com](mailto:thebizbaz@aol.com) or mail to our office. If mailing, please also enclose a self-addressed, stamped envelope to return your photos and materials.

### EXCLUSIVE EXHIBITOR CLAUSE

The Bizarre Bazaar® exhibitors are chosen for uniqueness, high quality and diversity of merchandise. Accordingly, it is the policy of The Bizarre Bazaar® to only accept exhibitors with limited prior exposure in the Richmond area. The Bizarre Bazaar® will not, therefore, accept any exhibitors that have participated in any shows within the Richmond Area (45 miles) during the year or accept vendors that have participated in shows within 100 miles of the Richmond area within forty-five (45) days prior to The Christmas Collection. The Bizarre Bazaar® reserves the right, at its sole discretion, to dismiss from the show any Exhibitors who violate this policy, at any time with forfeiture of all booth fees and/or disqualification from future participation in The Bizarre Bazaar® shows. Any problems or questions arising from this stated unilateral policy should be discussed with the director, Alice H. Siegel prior to final acceptance. This policy of exclusive exhibitors is very important to the show and is enforced.

After the jury reviews your application, we will contact you by mail regarding your acceptance. If you are accepted, we will also mail contracts for THE BIZARRE BAZAAR® Shows. We will NOT hold any booths until the contract is returned to us with the deposit for \$100. We do hope that we will have the pleasure of having you as an exhibitor in one of our shows. We look forward to hearing from you in the near future and to jurying your inventory for acceptance into The Bizarre Bazaar® shows.

First Name \_\_\_\_\_ Last Name \_\_\_\_\_

Booth Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Cell Number \_\_\_\_\_ Office / Home Number \_\_\_\_\_ Email Address \_\_\_\_\_

List of Inventory \_\_\_\_\_

Please include the following items in your jury packet (check off the enclosed contents):

- This application
- Resume of shows
- Photos/slides/brochure of inventory
- Photos/slides/brochure of booth
- Self Addressed, \$0.60 Stamped Envelope

How did you hear of the Bizarre Bazaar?

- Trade Publication
- Consumer Publication
- Another exhibitor
- Website
- \_\_\_\_\_

I am interested in applying for acceptance in \_\_\_ The Christmas Collection and/or \_\_\_ The Spring Market